



CATALYST



CONNECT

NASHVILLE

JUNE 8-11

Gaylord Opryland

ATTENDEE PROSPECTUS

2023

Overview

MASTER your software

DISCOVER ways to increase profits

COLLABORATE with industry leaders

\$500
PER ATTENDEE

CMA FEST

WEEKEND

900+

INSPIRED
LEADERS

Q&A

DISCUSSIONS

NEW

BUSINESS
OPPORTUNITIES

25

CLASSES



TROY TRYGSTAD | CPESN USA

"I always look forward to Connect and walk away each time impressed by the energy and entrepreneurial spirit of the attendees. It's perhaps **the most concentrated gathering of big-idea pharmacy owners** that I see all year long!"

Class Schedule

*SCHEDULE IS SUBJECT TO CHANGE



THURSDAY JUNE 8TH

1:30 pm - 3:00 pm	Sync Success	Point-of-Care Testing	Selling Health
3:00 pm - 3:30 pm	BREAK	BREAK	BREAK
3:30 pm - 5:00 pm	Process: Sync	Opioid Tool Kit	Enhanced Opportunities
5:00 pm - 8:00 pm	EXHIBIT RECEPTION	EXHIBIT RECEPTION	EXHIBIT RECEPTION

FRIDAY JUNE 9TH

8:00 am - 9:30 am	Join us in Presidential Ballroom D for a Keynote Speech		
9:30 am - 10:00 am	BREAK	BREAK	BREAK
10:00 am - 11:30 am	Imperatives for Today's Leader	Immunizations	Targeting Marketing
11:30 am - 1:30 pm	LUNCH & EXHIBITS	LUNCH & EXHIBITS	LUNCH & EXHIBITS
1:30 pm - 3:00 pm	Cash Model	Report Pros	Coaching for Change
3:00 pm - 3:30 pm	BREAK	BREAK	BREAK
3:30 pm - 5:00 pm	Optimize Your Workflow	Tips and Tricks	Combo Shop

SATURDAY JUNE 10TH

8:00 am - 9:30 am	Hypertension Self Management	Know Your Performance Indicators	Central Fill
9:30 am - 10:00 am	BREAK	BREAK	BREAK
10:00 am - 11:30 am	Automate Interventions	Perpetual Inventory	Multi Store Best Practices
11:30 am - 1:30 pm	LUNCH & EXHIBITS	LUNCH & EXHIBITS	LUNCH & EXHIBITS
1:30 pm - 3:00 pm	Document Your Efforts with Care Goals	Master the Order	Central Essentials
3:00 pm - 3:30 pm	BREAK	BREAK	BREAK
3:30 pm - 5:00 pm	Care Planning Analysis	Ordering Tips and Tricks	Central Office Tips and Tricks

SUNDAY JUNE 11TH

8:00 am - 9:30 am	*Care Goal Workshop	DIR Mitigation	System Tune Up
9:30 am - 10:00 am	BREAK	BREAK	BREAK
10:00 am - 11:30 am	*Care Goal Workshop	DSCSA Checkup	Tips and Tricks

* The Care Goal Workshop will utilize live PioneerRx software. Please bring your laptop in order to participate. Standard requirements for running PioneerRx are needed on your laptop device. More details coming soon.

Catalyst Connect Classes

*CLICK EACH CLASS TO LEARN MORE



[Automate Interventions](#) Jennifer Palazzolo

[Care Goal Workshop](#) Amina Abubakar

[Care Planning Analysis](#) Rannon Ching

[Central Essentials](#) Carly Slack

[Central Fill](#) Mitch Archer

[Central Office Tips and Ticks](#) Jessica Strobl

[Coaching for Change](#) Travis Wolff

[Combo Shop](#) Erich Cushey

[Selling Health](#) Dr. Kathy Campbell

[DIR Mitigation](#) Benjamin Jolley

[Document your Efforts with Care Goals](#) Olivia Bentley

[DSCSA Checkup](#) Erin Dalton

[Cash Model](#) Benjamin Jolley & Troy Trygstad

[Enhanced Opportunities](#) Tanner Mitchell

[Hypertension Self Management](#) Rannon Ching

[Immunizations](#) Marc Ost

Catalyst Connect Classes

*CLICK EACH CLASS TO LEARN MORE



[Know Your Performance Indicators](#) Tricia McCleskey

[Master the Order](#) Gina Groves

[Multi Store Best Practices](#) Joe Williams

[Opioid Tool Kit](#) Sirena Kalinski & Kari VanderHouwen

[Optimize Your Workflow](#) Adam Robinson

[Ordering Tips and Tricks](#) Mitch Archer

[Perpetual Inventory](#) Benjamin Grounds

[Point of Care Testing Opportunities](#) Sirena Kalinski & Kari VanderHouwen

[Process: Sync](#) Micah Lansford

[Report Pros](#) Marc Ost

[Sync Success](#) Tim Mitchell

[System Tune Up](#) Benjamin Grounds

[Targeting Marketing](#) GRX Marketing

[Tips and Tricks](#) Will Tuft

[Imperatives for Today's Leader](#) Kelley Babcock



1. Where can I register myself or other members of my team?

You will register for Catalyst Connect within your PioneerRx software. Select the “C” icon near the Call Request button. From the Connect window, select “Register.”

2. When do Catalyst Connect classes begin and end?

Catalyst Connect classes begin on Thursday, June 8th at 1 PM and end on Sunday, June 11th at 11:30 AM CST.

3. How much does registration cost?

Catalyst Connect is \$500 per attendee.

4. I only want to attend a couple of classes. Do I have to pay the full registration fee?

Yes. All attendees will be charged a flat registration fee regardless of the number of classes attended.

5. How do I pay the registration fee?

Registration fees will be added to the following month’s statement from PioneerRx.

6. What are the hotel accommodations this year?

Gaylord Opryland Resort & Convention Center
2800 Opryland Drive
Nashville, TN 37214

[Book your room](#) by May 16th to take advantage of the discounted rate at \$242 / night.

We recommend booking your hotel ASAP, as the room block has previously sold out.

7. Is on-site parking available at the hotel?

On-site parking is available at the Gaylord Opryland Resort & Convention Center starting at \$33 per day. Valet parking is \$45 per day

8. Will transportation be provided?

Attendees are responsible for travel to and from Catalyst Connect, or for any leisure activities outside of conference hours. Classes and sleeping arrangements will be in the Gaylord Opryland Resort & Convention Center, so transportation is not required during the day.

9. I live within driving distance of the hotel. Do I still need to book a room?

No. Keep in mind we have a full schedule and opportunities for connecting outside of class, we highly recommend attendees stay at the Gaylord Opryland Resort & Convention Center so that they do not miss out on any opportunities with other participants. However, it is not required.

10. Who handles my travel preparations?

Attendees are responsible for making their own travel arrangements.

11. When will the vendor exhibit take place?

The exhibit hall will be open during the following times:
Thursday, June 8th from 5 - 8 PM
Friday, June 9th from 11:30 AM - 2:00 PM
Saturday, June 10th from 11:30 AM - 2:00 PM

12. Do I need to reserve a spot in specific Catalyst Connect classes?

No. Once you register, you can attend any class.

13. Which meals will be provided during the main Connect conference?

Heavy hors d'oeuvres will be served at the evening reception on Thursday, June 8th. Breakfast and lunch will be provided on Friday, June 9th and Saturday, June 10th. Light breakfast will be provided on Sunday, June 11th.